To add your 30-day social media post calendar from Google Sheets to GitHub, you’ll need to export the Google Sheet, create a repository on GitHub, and upload the file. Below is a step-by-step guide to achieve this, assuming you’re new to GitHub or need a straightforward process. I’ll also cover considerations for formatting and automation, as well as potential tools to streamline posting, based on your query and the provided context.

### Step 1: Prepare Your Google Sheet

1. \*\*Ensure Your Calendar is Ready\*\*:

- Verify that your Google Sheet contains the 30-day social media calendar with relevant columns (e.g., Date, Platform, Content Type, Post Copy, Image Link, Status).[](https://www.thebricks.com/resources/guide-how-to-make-a-social-media-calendar-in-google-sheets-using-chatgpt)[](https://www.thebricks.com/resources/how-to-make-a-social-media-calendar-in-google-sheets)

- Optionally, clean up the sheet by removing unnecessary formatting or sensitive data (e.g., internal notes or personal info) to make it shareable.

- Consider adding a color-coding key or an overview tab to explain the structure, especially if others will use it.[](https://www.copypress.com/kb/content-marketing/easily-create-a-social-media-content-calendar-template/)

2. \*\*Export the Google Sheet\*\*:

- \*\*Option 1: Export as CSV\*\* (recommended for GitHub due to its simplicity and compatibility):

- In Google Sheets, go to `File` > `Download` > `Comma-separated values (.csv)`.

- Save the file to your computer (e.g., `social\_media\_calendar.csv`).

- \*\*Option 2: Export as Excel\*\* (if you want to preserve formatting):

- Go to `File` > `Download` > `Microsoft Excel (.xlsx)`.

- \*\*Option 3: Share as Google Sheet Link\*\* (if you want to keep it dynamic):

- Click `Share` in Google Sheets, set permissions to “Anyone with the link” (view-only, unless collaboration is needed), and copy the link. You can later include this link in a GitHub README.

### Step 2: Set Up GitHub

1. \*\*Create a GitHub Account\*\* (if you don’t have one):

- Go to [github.com](https://github.com) and sign up for a free account.

2. \*\*Create a New Repository\*\*:

- Log in to GitHub and click the `+` icon in the top-right corner, then select `New repository`.

- Name the repository (e.g., `social-media-calendar`).

- Choose `Public` (visible to everyone) or `Private` (visible only to you or collaborators).

- Check the box for `Add a README file` to provide context for your calendar.

- Click `Create repository`.

### Step 3: Upload Your Calendar to GitHub

1. \*\*Upload the File Manually\*\*:

- In your GitHub repository, click `Add file` > `Upload files`.

- Drag and drop your `.csv` or `.xlsx` file (e.g., `social\_media\_calendar.csv`) or click `choose your files` to select it.

- Add a commit message (e.g., “Added 30-day social media calendar”) and click `Commit changes`.

2. \*\*Edit the README (Optional)\*\*:

- Open the `README.md` file in your repository by clicking it and selecting the pencil icon to edit.

- Add a description of your calendar, e.g.:

```markdown

# Social Media Calendar

This repository contains a 30-day social media post calendar in Google Sheets format, exported as a CSV. It includes columns for Date, Platform, Content Type, Post Copy, and Status.

- Download the file: [social\_media\_calendar.csv](social\_media\_calendar.csv)

- View the original Google Sheet: [Insert Google Sheet link here]

```

- If you chose to share the Google Sheet link, include it here for dynamic access.

- Commit the changes with a message like “Updated README with calendar description”.

3. \*\*Alternative: Use Git for Advanced Users\*\*:

- If you’re familiar with Git, you can clone the repository to your computer, add the `.csv` or `.xlsx` file, and push it to GitHub:

```bash

git clone https://github.com/your-username/social-media-calendar.git

cd social-media-calendar

cp /path/to/social\_media\_calendar.csv .

git add social\_media\_calendar.csv

git commit -m "Added 30-day social media calendar"

git push origin main

```

- This requires Git installed on your computer (download from [git-scm.com](https://git-scm.com)).

### Step 4: Share and Use the Calendar

1. \*\*Share the Repository\*\*:

- Copy the repository URL (e.g., `https://github.com/your-username/social-media-calendar`) and share it with your team or audience.

- If you included the Google Sheet link in the README, others can access the live version.

2. \*\*Automate Posting (Optional)\*\*:

- If your goal is to use the calendar for automated social media posting, consider tools like \*\*Make.com\*\* to connect your Google Sheet to social media platforms.[](https://creatomate.com/blog/auto-create-and-schedule-social-media-posts-using-google-sheets)

- Set up a Google Sheet with headers like Question, Answer, Caption, Hashtags, etc.

- Use Make.com to schedule posts based on the calendar’s dates and times.

- Alternatively, tools like \*\*SocialPilot\*\*, \*\*Hootsuite\*\*, or \*\*SocialBee\*\* can import your calendar (as CSV) for bulk scheduling.[](https://www.socialpilot.co/blog/social-media-calendar-google-sheets)[](https://blog.hootsuite.com/social-media-calendar/)[](https://solopreneurtools.io/online-business-tools/social-media-calendar-template-google-sheets)

- For example, SocialPilot offers a free template and automation features to schedule posts directly from Google Sheets.[](https://www.socialpilot.co/blog/social-media-calendar-google-sheets)

3. \*\*Track Performance\*\*:

- Add columns to your Google Sheet for metrics like engagement, reach, or conversions to track post performance.[](https://www.thebricks.com/resources/guide-how-to-make-a-social-media-calendar-in-google-sheets-using-chatgpt)

- Use Google Sheets’ conditional formatting to highlight posts based on status (e.g., green for published, yellow for drafts).[](https://www.thebricks.com/resources/how-to-make-a-social-media-calendar-in-google-sheets)

### Additional Tips

- \*\*Version Control\*\*: If you update the calendar frequently, consider using GitHub to track changes by committing new versions of the file. This is especially useful for teams.

- \*\*File Format\*\*: CSV is lightweight and widely compatible, but if formatting (e.g., colors, fonts) is important, use Excel or share the Google Sheet link.[](https://blog.hubspot.com/marketing/make-calendar-google-sheets)

- \*\*Security\*\*: If your calendar contains sensitive data, set the repository to private or avoid uploading proprietary information.

- \*\*Templates\*\*: If you want to enhance your calendar, check free templates from sources like SocialPilot, ClickUp, or HubSpot for inspiration on structure and metrics tracking.[](https://www.socialpilot.co/blog/social-media-calendar-google-sheets)[](https://clickup.com/blog/content-calendar-templates-google-sheets/)[](https://clickup.com/blog/content-calendar-templates/)

### Example Workflow

- Your Google Sheet has a 30-day plan with columns: Date, Platform (e.g., Twitter, Instagram), Post Copy, and Image Link.

- You export it as `social\_media\_calendar.csv` and upload it to a GitHub repository named `social-media-calendar`.

- In the README, you describe the calendar and link to the original Google Sheet for real-time updates.

- You use SocialBee to import the CSV and schedule posts automatically.[](https://solopreneurtools.io/online-business-tools/social-media-calendar-template-google-sheets)

If you need help with specific GitHub commands, automation setup, or formatting the calendar for better GitHub presentation, let me know! Would you like me to generate a sample chart of your posting schedule to visualize it before uploading?